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KGP Logistics

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**ENCCELL TECHNOLOGY TEAMS UP WITH KGP LOGISTICS TO EXPAND
DISTRIBUTION OF ITS ACTIVE BATTERY MANAGEMENT AND MONITORING SUITE**

CHARLOTTESVILLE, Va. (August 23, 2011) – [Encell Technology, Inc.](http://www.encell.com), a provider of next-generation battery management solutions, announced today an exclusive distribution agreement with [KGP Logistics](http://www.kgplogistics.com), one of the country's largest single-source providers of equipment and integrated services to the telecommunications industry. As part of this agreement, KGP will begin marketing and selling the Encell Sentinel SPS™ suite of proactive battery management, remote monitoring and battery cooling solutions to its customers nationwide. KGP will also provide sales, marketing and customer support services.

"Where telecommunications systems are concerned, reliability means profitability, and that reliability is often dependent on quality battery backup systems," said Eric Hedlund, Encell's vice president of carrier sales. "Most businesses dependent on these batteries have often had to choose between high maintenance costs and good service. Our suite of innovative management and monitoring tools takes many of the risks, costs and environmental impacts of supplying battery backup out of the equation by proactively and automatically maintaining and monitoring these systems. We are thrilled to have KGP on board to make our solutions available to their customers. Their sales, marketing and logistics capabilities are the best in the industry."

"At KGP, we are committed to understanding and providing solutions that our customers need," said Desi O'Grady, KGP's vice president of strategic markets. "Encell's battery management suite solves, for the first time, many of the major problems facing battery backup systems, including lack of visibility into the systems, high battery failure rates and replacement costs, as well as negative environmental impact. We are thrilled to add their solutions to our product line."

Both companies will be exhibiting together at OSP Expo (<http://www.ospmag.com/expo>) in Cincinnati, Ohio September 13-15, 2011 at Booth # 800.

ABOUT ENCELL

Encell Technology, headquartered in Charlottesville, Va. develops environmentally-friendly battery performance optimizing solutions uniquely suited to the requirements of several multi-billion dollar growth segments, including wireless communications, cloud computing, mobile technology, automotive, healthcare and alternative energy such as wind, solar, and wave. The Encell Sentinel SPS™ suite decreases customers' CAPEX and OPEX while increasing the reliability and availability of their mission-critical applications.

ABOUT KGP LOGISTICS

KGP Logistics is one of the country's largest single-source providers of equipment and integrated services to the telecommunications industry. KGP has a diverse customer base, a broad portfolio of strategic manufacturer relationships and a strategically located nationwide network of distribution centers.

KGP's distribution network is comprised of seven Distribution Centers located strategically across the United States and complimented with eight) Integration Centers dedicated to providing fiber and copper factory terminated cable, custom assemblies, Assemble, Wire and Test (AWT) services along with complete Engineer, Furnish and Install (EF&I) services. Recognized for its leadership in supply-chain management and value-added solutions, KGP is committed to providing its customers with products and services at the lowest total cost.

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